EXHIBITING AND ADVERTISING OPPORTUNITIES



THE NILAUSTRIA INDUSTRIAL DAY

... the most essential industry driven event for the NIL community

In March 2013 the NILindustrialday was hosted by PROFACTOR, the coordinator of the NILaustria project cluster, as the succeeding event of NaPaNil Industrialday for the first time. Since the NILaustria projects will present their results in March 2014, PROFCATOR takes the opportunity and hosts the NILindustrialday 2014 again.

The international symposium will start on Thursday, 13 March after lunchtime. The lectures will finish on Friday, 14 March after lunch. The scientific part will be followed by networking activities (at Friday afternoon sight-seeing in Linz and at Saturday, 15 March skiing in the mountains south of Linz). Internationally recognized experts will discuss latest NIL related R&D results. Since NIL is leaving academics and becoming commercially relevant in manifold business areas, we are presenting both, the state of research and possible commercial use of NIL in

- optics,
- solid-state lighting,
- bit-patterned medias, and
- life sciences.

Judging on previous years, it is estimated that the conference will attract around 100 participants.

An important feature of the NILindustrialday 2014 will be a small but powerful industrial exhibition of NIL equipment, tools, materials and software. The exhibition, which is situated next to the coffee breaks, will stimulate the dialogue between R&D and industrial people.

SPONSORSHIP – INVESTMENT OF € 1.000,- + VAT

- Acknowledgement/logo on the NILindustrialday 2014 website.
- Acknowledgement in the conference flyer (PDF-file).
- Acknowledgment at the conference opening and closing presentations.
- Promotion of your sponsorship by reference to the conference within your company's own marketing material.

SPONSORSHIP/EXHIBITION – INVESTMENT OF € 3.000,- + VAT

- All benefits of Bronze Sponsorship as listed above.
- A booth at the conference exhibition, allowing your organisation to showcase its products and services to the NIL community.
- One conference satchel insert flyer supplied by you.
- Complimentary registration for the conference, including conference dinner, for two delegates from your organisation.

SPONSORSHIP/EXHIBITION/CO-ORGANIZER – INVESTMENT OF € 5.000,- + VAT

- All benefits of Sponsorship/Exhibition as listed above.
- Sponsor logo on the conference banner.
- Additional benefits, if required, to be identified in a negotiated individual agreement.

NILindustrialday

For further information and to discuss sponsorship/exhibition options, please contact:

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